

Business Blogging & Social Media Packages



What You Get	Glow 	Flame 	Fire 
Custom Wordpress or HubSpot* Blog Design	YES	YES	YES
Blog Hosting & Custom Blog URL	YES	YES	YES
Keyword Research & Selection	YES	YES	YES
Social Media "Share" Plugins and RSS Feed Setup	YES	YES	YES
Setup and Auto-Share on Company Facebook, LinkedIn, Twitter, and Google Plus pages	YES	YES	YES
Original Blog Post Writing w/Keyword Optimization	You provide blog article content. Spark optimizes your content and publishes to your blog (up to 8 per month).	YES Spark originates 4 per month	YES Spark originates 8 per month
Google Analytics Tracking	YES	YES	YES
Blog Comment Moderation	You handle it	You handle it	YES
Email Signup Form Linked to MailChimp* or HubSpot*	YES	YES	YES
Monthly "Latest Blog Posts" RSS Email Campaign w/Custom Email Template in MailChimp* or HubSpot*	NO	NO	YES
Monthly Analytics Reports & Analysis	Self-Service	Self-Service	YES
Investment: 12-Month Contract	\$500/month	\$1200/month	\$1800/month

*HubSpot and MailChimp subscription fees not included.

Get Started 

Call: (800) 474-1573
 Email: Tod@SparkInboundMarketing.com
www.SparkInboundMarketing.com